



## **COMMUNITY ARTS AND VITALITY GRANTS 2026-2027 Grant Cycle Guidelines**

### **Introduction**

The City of Seaside Visitors Bureau and the City of Seaside Tourism Advisory Committee invite grant funding applications for public art installations and shovel-ready placemaking projects that contribute to Seaside's long-term cultural vitality and enhance the city's appeal as a tourism destination.

### **Total Available Funding**

For the fiscal year 2026-2027, up to \$25,000 is anticipated to be available through this grant program. Upon review of all applications, and at the discretion of the Tourism Advisory Committee, the full amount may be awarded to a single project or distributed among multiple projects.

### **Application Timeline**

- **Application Window Opens:** May 1, 2026
- **Application Deadline:** December 4, 2026
- **Rolling Basis Review:** Applications will be reviewed on a rolling basis as they are received until the deadline, or until funding is fully allocated.
- **Funding Distribution:** Grant funding will be available after July 1, 2026. Successful applicants will receive funding within 30 days of being notified.

### **Project Eligibility Period**

Eligible public art, murals and other placemaking projects must be scheduled to be completed (grant funds spent) by June 30, 2027.

### **Who May Apply**

Artists, property owners, nonprofit and for-profit organizations, civic groups, and any combinations of the above with shovel-ready projects or placemaking public-art

proposals that will enhance the visual landscape of Seaside and contribute to the unique community experience in Seaside are encouraged to apply.

Projects must demonstrate potential appeal to tourists traveling from 50 miles or more away (that is, the community project can be marketed to potential visitors to encourage overnight visitation). Projects receiving grant funding must remain within the Seaside area following completion.

### **Grant Program Goals & Restrictions**

The primary goal of this program is to support public art and placemaking efforts that enhance Seaside's identity as a creative and culturally vibrant visitor destination. Funded projects should elevate the visitor experience and generate long-term value for both residents and visitors.

Grant funds cannot be used as matching funds for other City of Seaside funding programs. Projects that aren't clearly visitor-facing will not be considered for funding under this program. Funding may not be used for routine maintenance, repair, or operating costs.

The Tourism Advisory Committee is not required to award available funding, in part or in full, to any grant applications.

### **Requirements for Receiving Funds**

- Funded projects must remain in Seaside for at least 5 years from completion.
- Applicants awarded grant funding must submit a final report after completing the project. Funding for future grant requests (of any kind) are dependent on receiving that report on time.
- Awarding through this grant program does not supersede the need for proper permissions, permitting and licensing with the City of Seaside, property owners, and/or other governing agents. Proof of necessary permissions, permits and licenses is required.
- On the occasion that a project is not completed or completed but awarded funds are not documented to be used in full, the unused funding must be returned to the City of Seaside.
- All promotional materials, signage and websites related to grant-funded projects must be shared with the tourism director for review at the draft stage and must include Seaside's tourism logos and links, where possible and at the discretion of the director. All grant support must be referenced as:

“A portion of this project was made possible through a grant from the City of Seaside Tourism Advisory Committee, funded by room tax dollars.”

## **Application Process**

1. **Submission:** Complete the online grant application form available at [SeasideOR.com/tourism-grant-program](https://SeasideOR.com/tourism-grant-program). Supporting documents must be submitted as email attachments to the tourism director. No photos of documents, please.
2. **Review:** Applications will be reviewed on a rolling basis by the Tourism Advisory Committee at its regular monthly meetings at City Hall.
3. **Notification:** Applicants will be notified of funding decisions no later than 60 days after deadline.

## **Record Keeping**

All grantees should maintain records for the minimum required amount of time set forth by the IRS including receipts and make the records available to the City of Seaside upon request for audit purposes.

[ Guidelines Adopted April 2026 ]